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### **Suits for Success Hong Kong 2017**

**Hong Kong, February 23 2017** - Women in Finance Asia (WiFA) are set to launch the 4th annual Suits for Success campaign in Hong Kong on 1 March. In support of International Women's Day, Suits for Success offers an additional outlet to the WiFA network, partners & sponsoring firms to positively affect the local community through the donation of men's and women's professional clothing and accessories. The Suits for Success team manages the promotion of the event, the collection of the donations and the distribution of the donations to 4 NGO's who are focused on the improvement of social mobility & professional development of less privileged young people.

The collection period will run from **1st March to 9th March**. Collection points for professional clothing donations for the general public are sponsored by Pure Fitness & Yoga locations, Metta and Eaton House, with an additional 50 corporate partners providing collection facilities for their employees. The full list of corporates providing collection facilities can be accessed through [this link](#).

Suits for Success is powered by Women in Finance Asia (WiFA) with sponsorship from Pure Fitness & Yoga, Eaton House, GoGo Van and Eximius Group. Beneficiaries of this campaign are Project Share, Hong Kong Federation of Business Students (HKFBS) and Friends of the Earth.

In 2016 Suits for Success benefited 3 charities, receiving 2000 bags of clothing, with 41 volunteers, 200 beneficiaries and 37 corporate partner firms. 2017 sees already over 100 volunteers and 50 corporate partner firms involved.

Further details on the program are available at <https://www.facebook.com/S4SHK/>

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